



## PRESS RELEASE

# Woke Announces First Shipment of Natural Health Products from HAVN Life Sciences

### Highlights

- First shipment of 'Woke Health' natural health products from HAVN Life Sciences
- Mushroom and plant extracts that help boost immune function, reduce inflammation, and support a healthy lifestyle
- Exclusive distribution rights in Australia, New Zealand, and China
- Distribution channels through e-commerce portals and retail partnerships

**04 May 2022 – Woke Pharmaceuticals Pty Ltd** ('Woke' or 'the Company'), a Sydney NSW-based company focused on psychedelics for mental health and HAVN Life Sciences Inc. (CSE: HAVN) (OTC: HAVLF) (FSE: 5NP) ('HAVN') a biotechnology company, developing natural health products, are pleased to announce the first shipment of 'Woke Health' labelled natural health products from Canada to Australia.

Under an agreement signed between the two companies in November 2021, Woke has exclusive supply and distribution rights for HAVN's line of natural health products in Australia, New Zealand and China. Through the Company's wholly owned subsidiary, Woke Health, these natural health products will be launched through e-commerce sites and collaborations with major supermarkets and other retail outlets in Australia and New Zealand. For the market in China, Woke has engaged prospective partners with experience and access to distribution channels for nutritional supplements.

"We are very pleased to make this first shipment of Woke Health labelled products into what we anticipate will be a strong market," said HAVN CEO, Tim Moore. "The addressable market in Australia, New Zealand and China for natural health products is forecasted to reach [US \\$52 billion in 2023.](#)"

The Woke Health range of natural health products will be launched in June 2022. Through evidence-based science and cognitive research expertise, these natural health supplements support memory, focus, sleep, mood, and energy. The formulations are non-GMO, vegan, bioavailable, and naturally derived from functional mushrooms and other plants, and created with human optimisation in mind.

Nick Woolf, CEO of Woke Pharmaceuticals, commented: "We look forward to launching our Woke Health line of natural health products in Australia, New Zealand, and China, to consumers who understand the value of incorporating nutritional supplements into their daily routine for optimal health and wellness. The health benefits offered by naturally derived mushroom extracts are evident, and our products are manufactured to the highest standards of quality control and assurance."

**ENDS**

This announcement was authorised for release by the Directors of Woke Pharmaceuticals.

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### ABOUT WOKE PHARMACEUTICALS

**Woke Pharmaceuticals Pty Ltd** is an Australian-based company focused on the development and commercialisation of novel psychedelic therapies for the treatment of mental health disorders. The Company's lead candidates are based on synthetic psilocybin for the treatment of depression. Psilocybin



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is a naturally occurring psychedelic prodrug compound produced by more than 200 species of fungi. Clinical trials have shown its safety and efficacy in the treatment of depression and other disorders. Woke Pharmaceuticals is developing a novel micro-dose formulation for treatment of moderate depression and a novel high-dose formulation with concomitant psychotherapy for treatment of major depression. Both candidates are expected to enter Phase II trials in 2022 with leading investigators in the field of mental health. The Company is also embarking on a novel drug discovery programme to identify pharmacologically optimised analogues of LSD with The University of Western Australia. For further information, please visit [www.wokeph.com](http://www.wokeph.com).

### ABOUT HAVN LIFE SCIENCES

**HAVN Life Sciences Inc** (CSE: [HAVN](#)) (OTC: [HAVLF](#)) (FSE: [5NP](#)) is a biotechnology company pursuing standardised extraction of psychedelic compounds for the creation of APIs, the development of natural health products, and innovative therapies to support brain health and enhance the capabilities of the mind. Through its research division, HAVN Labs, the company has developed an end-to-end supply chain of GMP naturally derived psychedelic compounds for research that will define the future of modern medicine. With its new line of natural health products, HAVN Life offers a full range of high-quality mushroom and plant extracts that help boost immune function, reduce inflammation, and support a healthy lifestyle.